# Investment Office Roadmap

Organization Systems & Controls

Quarterly Target Operating Model
Status Report

Janine Guillot, COIO

December 12, 2011



### Roadmap Objectives

- The 2011-12 Roadmap consists of six strategic priorities:
  - Organization Systems and Controls

**Today's Focus** 

 Organization Systems and Controls Objective: Design, develop and implement a robust, integrated operating model that minimizes complexity, improves transparency, and strengthens processes, systems, governance & controls

Organization, Systems & Controls Today (FROM)	(TO) Vision
Risk exposure due to inefficient legacy, asset-based "cottage industry" approach geared toward specialized, siloed investment strategies	Efficient, scalable, best-of-breed operating model with clear understanding of controls and risks
Fragmented & incomplete data & infrastructure; impossible to aggregate information for timely investment management & decision making	Integrated data & systems for efficient, timely decision making driving superior investment performance
Unnecessary complexity for the value derived	Appropriate blend of simplicity & complexity
Obscured accountability and unclear roles	Transparent organization structure, roles & processes for clear accountability



### INVO Hot Spots - Key Focus Areas

**Target Operating Model** 

#### Key

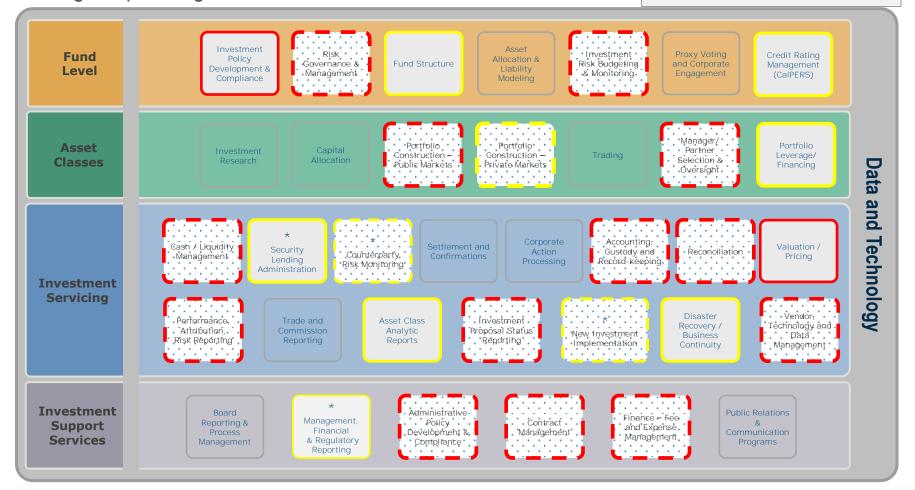
Red – High Priority , Near Term Initiatives (2011)

Yellow - Medium Priority Initiative

Others - Business as Usual or Low Priority

Patterned & Dash Border – Active Work in Progress

\* - Change from prior report



## Roadmap – Major Initiatives: Sequence and Status

Initiative	Initiative Status	2011			2012				2013				
PM2: "Public Markets Portfolio Management" (formerly IEPC)	R												
Custody, Fund Accounting & Performance	С												
Investment Risk Management	G												
Contract & Vendor Management	G												
Private Assets IBOR & Accounting	G												
Finance / Expense Management	R												
Administrative Policies & Monitoring	G												
Manager Selection & Monitoring	Α												
Plan Accounting & Reconciliation	А												
Operating Risk Governance & Management	G												
Fund Structure	Α												
Performance Attribution	N/A	*	*	*	*	*							
Cash / Liquidity Management	N/A	*	*	*	*								
Investment Policy Development & Monitoring	N/A												
Technology Management	N/A	*	*	*	*	*	•	*	*				
Pricing / Valuation	N/A	*	*	*	*	*	*	*	*				
Records Retention & Document Management	N/A				*								
Data Services (Governance)	N/A	*		*	*		•	*					
Public Records Request Procedures	N/A			*									
CRM - Salesforce Expansion	N/A												
* incremental and / or targeted work underway N/A: Major Initiatives not started	G On Targe	et	A Needs At	tention	R Major iss	ues will in	npact Initi	ative time	line	C Complete	ed Initiativ	/e	



### Significant Status or Sequence Changes Since Last Report:

### Operating Committee Reviewed and Recommended the following sequence and expected timelines changes:

### Custody, Fund Accounting & Performance

• Status of initiative changed to completed due to implementation of master custody services, Sacramento office service model and T+1 daily hard close

### Private Assets IBOR & Accounting

Moved up priority to align with AIM strategic plan; added 3 months to length of initiative to better reflect size of project

### Plan Accounting & Reconciliation

 Added Plan Accounting & Reconciliation to the Roadmap of major initiatives for Target Operating Model in alignment with enterprise Financial Office project

#### **Fund Structure**

• Extended the length of the initiative to reflect the decision to sequence start of Legal Structure project after the completion of Finance/Expense Management and Plan Accounting and Reconciliation work

### Records Retention & Document Management

 Reduced the priority of initiative to enable increased priority for Private Assets IBOR & Accounting project, Plan Accounting & Reconciliation and Finance/Expense Management

### Investment Policy Development & Monitoring

• Extended initiative timeline by six months to reflect Personal Trading Policy system implementation. Launch of Investment Policy monitoring was deferred pending hiring of staff

### Data Services (Governance)

 Reduced priority of initiative to enable increased priority for Private Assets IBOR & Accounting project, Plan Level Reconciliation and Finance/Expense Management



# Significant Status or Sequence Changes Since Last Report (cont.):

### Explanation of Projects in Red Status

#### PM<sup>2</sup> Public Markets Portfolio Management



- The PM2 Project has shifted focus to evaluating an alternative solution approach that includes the combination of upgrading/expanding the use of the existing Global Equity order management platform, as well as engaging middle office processing services
- The project team is now well into to the due diligence analysis process associated with the fit of this alternative solution to CalPERS requirements, expecting to make a solution decision and initiate contract development by the end of 2011

#### Finance / Expense Management



To enable the Investment Office to track and report on Investment expenses in an automated manner it requires business process reengineering and a technology solution. Progress has been made in the following areas:

- Completed analysis and identified a technology solution to pilot an effort to effectively track investment expenses
- Obtained approval to recruit investment officer position to lead financial reporting and reengineering effort. Recruitment is in progress.
- Aligned initiative with enterprise Finance Office project



### Major Accomplishments Since Last Update:

### **Target Operating Model Initiatives**

### Custody, Fund Accounting & Performance

- ✓ Completed negotiation of Service Level Agreements, Key Performance Indicators and Contract Amendment
- ✓ Implemented Governance model with State Street
- ✓ Completed Master Custodian project close out

#### **Investment Risk Management**

- ✓ Completed BarraOne system test and workflow walk-through
- ✓ Completed BarraOne Application Training for Investment Office Risk Unit
- ✓ Implemented BarraOne fund level monthly reports for Investment Strategy Group

### Private Assets IBOR & Accounting

- ✓ Completed project planning, research and analysis to identify clear scope, objectives and business concept paper
- ✓ Procured project manager

### Manager Selection & Monitoring

✓ Completed redesign of Automated Real Estate Investment System (AREIS) to support Real Estate Strategic plan

### Operating Risk Governance & Management

- ✓ Completed recruitment for Head of Investment Compliance & Operational Risk, Interim Operating Risk Officer and Investment Compliance Manager
- ✓ Implemented Operating Event Escalation Process and began reporting to Investment Office Operating Committee

### Fund Structure

✓ Released Multi-Strategy Index Fund RFP on Oct 31, 2011



## Key Deliverables Over the Next 6 Months:

Target Operating Model Initiatives			
Public Markets Portfolio Management (PM2)			
☐ Complete contracting process for Portfolio Construction and solution for Global Equity IBOR			
<ul> <li>Develop implementation plan to transition hosting of equity order management system to vendor</li> </ul>			
Investment Risk Management			
☐ Complete parallel testing and last phase of BarraOne application training for asset class staff			
☐ Archive risk data and decommission legacy risk system			
Contract & Vendor Management			
☐ Complete Standard Contract Terms and Conditions Rapid Results Project			
Private Assets Investment Book of Record (IBOR) & Accounting			
☐Start detailed business requirements gathering effort			
□Launch enterprise project governance process			
Administrative Policies & Monitoring			
☐ Complete Review on Role of General Pension Consultant			
☐ Complete Operational Delegation and Board Agenda Schedule Rapid Results Projects			
Manager Selection & Monitoring			
☐Charter Rapid Results team to develop manager monitoring and selection standards across asset classes			
Finance / Expense Management			
☐ Implement Financial Reporting and Expense Management pilot solution			
Fund Structure & Fund Expenses			
Complete Multi-Strategy Index Fund RFP process to segregate assets that cannot be pooled in a group trust.			
Pricing / Valuation			
☐ Issue Valuation Management Services RFP for Real Assets Appraisal Program			

